

# SBCC Board Meeting Minutes

March 16, 2015

7:00 PM

**Attendees:** Don Sandersfeld, Phyllis Appel, Chuck Greenwood, Mike Calabrese, Harry Korn, David Carriere, Doris Beaman, Robin Young, Bill Berry & Betsy Treynor

## AGENDA ITEMS:

### A. President - Don Sandersfeld

#### 1) Announcements

- a) Phil Cohen is moving to Camarillo, CA in order to pursue a tremendous employment opportunity. He will provide us with a web link in order to download print and digital submissions. And, will always be available via telephone or email to assist with any difficulties we should encounter with the website.
- b) The deadline for digital submissions for our April 13<sup>th</sup> general membership meeting will be midnight, April 11th. This deadline will be announced via the SBCC Newsletter.
- c) General discussion ensued regarding the use and dissemination of membership email addresses.
- d) Chuck Greenwood moved that all future emails to the membership must be sent by a Board member, and that the members email addresses are to be placed only in the "BCC" line.  
Seconded: Doris Beaman  
Motion Passed: 8 For, 1 Abstention

### B. Previous Board Meeting Minutes – Mike Calabrese

- 1) Reviewed and accepted.

### C. Officer Reports:

- 1) Vice-President – Phyllis Appel
  - a) No report.
- 2) Treasurer – Chuck Greenwood
  - a) Submitted February/March '15 Budget and Cash Flow reports for review and acceptance.
- 3) Secretary – Mike Calabrese
  - a) General discussion ensued regarding the presentation of information on the membership roster. It was decided that non-active members would be listed on the bottom of the roster, with the dues column highlighted in red.

### D. Committee Reports:

- 1) Membership – Mike Calabrese
  - a) The March '15 membership roster reflects 70 paid and 3 honoree members.
  - b) Mike will provide Doris with members birthday month and day prior to each general membership meeting, so that the milestone can be celebrated by all.

- 2) Hospitality – Doris Beaman
  - a) Planning to be absent from the April 27<sup>th</sup> and May 11<sup>th</sup> general membership meeting. Mike volunteered to fill-in as chairperson for those dates.
  - b) General discussion ensued regarding providing Pete Beer with helpful photographic tips in order that they may be published in the SBCC newsletter. No decision was made on this subject.
  - c) General discussion ensued regarding the “Featured Photographer” presentation. It seems that there’s a breakdown in communications as to the posting of the feature on the SBCC website, as previously planned. No decision was made on this subject.
  
- 3) Refreshments – Donna Shumaker
  - a) Planned absence.
  - b) Submitted report via email, stating that she has had success in recruiting volunteers to provide snacks for the general membership meetings through the end of the season.
  - c) Wants the Board to consider having one general membership meeting presentation where members would submit “vintage” film photos; 50 + year family pictures of their childhood, landscapes before construction. And consider having members submit a “baby photo” and have the membership try to identify the member.
  - d) This will be addressed under “New Business”.
  
- 4) Programs/Guest Evaluators – Don Sandersfeld
  - a) As follows:
    - 1) March 23<sup>rd</sup> – “Nightscares” with Royce Bair.
    - 2) April 13<sup>th</sup> – “Digital” with Larry Cowles.
    - 3) April 27<sup>th</sup> – “Post Processing of Portraits” with Susan Cowles.
    - 4) May 11<sup>th</sup> – “Scavenger Hunt” with Robin Young.
    - 5) May 25<sup>th</sup> – No meeting due to Memorial Day Holiday.
    - 6) June 8<sup>th</sup> – “Show Your Stuff”.
    - 7) June 22<sup>nd</sup> – SBCC Banquet & New Officer Announcement.
  - b) SBCC member, Emily Sandersfeld is coordinating with El Camino Community College for the SBCC Photo Exhibition. Currently, SBCC is scheduled to present during the months of August/September 2015 and 2016. It was decided that all information regarding this event must be formalized as quickly as possible, so that notification can be provided to the general membership.
  
- 5) Scavenger Hunt – Robin Young
  - a) Robin requested the Board to consider having professional photographer, Raiko Hartman as the Scavenger Hunt judge. After general discussion, it was decided to have Robin contact and invite Mr. Hartman.
  - b) Robin will provide Pete Beer with the submission deadline date for the Scavenger Hunt, so that it can be published in the SBCC Newsletter.
  
- 6) Newsletter – Pete Beer
  - a) Planned absence.
  - b) David Carriere requested that the Newsletter Calendar of Events be extended to include several months. This would allow members to plan ahead. All present agreed and Don will discuss this change with Pete.

- 7) Publicity – Harry Korn
  - a) Normal distribution of SBCC meeting and program information to local media, colleges and schools continues normally.
  - b) Wrote letters to the individual media editors requesting the ability to provide them with more than a two week advanced notice of SBCC events. This apparently is viewed as “free publicity”. Harry received only one response, and it was negative.
  - c) Harry requested Chuck to report how many members had signed up for the Royce Bair “Nightscape” presentation on March 23<sup>rd</sup>. Chuck reported that currently, 52 SBCC members and 20 Paul’s Photos students have signed up for the presentation.
  
- 8) Print Images – Chuck Greenwood & Mike Calabrese
  - a) Mike reported that the March 9<sup>th</sup> Print Evaluation went well, except there were still some late entries, incorrect numbers placed on the back of the board(s), and one rejection due to a lack of proper mounting.
  
- 9) Digital Images – Phil Cohen
  - a) General discussion ensued regarding Phil’s relocation with regard to his chair position.
  - b) The Board decided to combine the Print Images chair with the Digital chair and have Chuck and Mike oversee the position(s).
  
- 10) Trips – Betsy Treynor & Harry Korn.
  - a) Betsy – No report.
  - b) Harry reported that he is planning a trip to the Gardena Willows Wetlands for some time in April. Once he picks a date, he will forward it to Pete Beer for publication as a “BCC” email blast to the general membership.
  
- 11) Banquets – Phyllis Appel
  - a) SBCC member, Ms. Dawn DeBello has volunteered to help gather raffle prizes for the June banquet.
  
- 12) Slide Shows – David Carriere
  - a) General discussion was had regarding the slide show rules.
  - b) It was decided to hold firm on the “5 minute” time limit for the length of each show.
  - c) Slide Show submissions must meet the submission deadline.
  - d) “Guide Lines” would be as follows:
    - 1) The show should have a *theme*;
    - 2) A *title*;
    - 3) Background *music*,
    - 4) And finally, the *photographer’s name*.

**E. Old Business**

- 1) None.

## **F. New Business**

- 1) Submittal deadline for photo critiques – Chuck Greenwood
  - a) After general discussion, it was decided that the deadline for “uploading” digital or print evaluation submissions to the SBCC website, will be Saturday night at midnight. That is the Saturday just prior to the Monday evening meeting.
  - b) Members will no longer be allowed to bring digital or print submissions on a thumb drive or disc the evening of the event.
- 2) Posting Board Meeting Minutes on the SBCC website – Mike Calabrese
  - a) General discussion ensued and it was decided that “approved” minutes should be posted on the SBCC website.
  - b) The SBCC website is setup and prepared to receive the minutes. Mike will make it so.
- 3) Edit the Print Rules – Chuck Greenwood
  - a) Rule #4 language, “...either with a matted frame or not”. Should be deleted. All agreed.
  - b) Rule #3 language, “The final cut off will be when the speaker begins”. Should be deleted as it is in conflict with Rule #1. All agreed.
  - c) It was decided that the final cut off time for print submissions is when the President “starts the meeting”.
  - d) For clarification purposes, new SBCC Print Rules are to be written and posted on the SBCC website and published in the SBCC Newsletter. Mike volunteered to handle this task.
- 4) Vintage film photos and baby pictures program presentation – Donna Schmaker
  - a) General discussion ensued and it was decided that this type of presentation was not in line with the purpose of the club. This is to say, that there is greater interest in technique, composition, post processing, etc. for the purposes of educating and improving a member’s photographic abilities.

**G.** The next SBCC Board meeting will be held on April 20<sup>th</sup>, 7:00 PM. Location will be at Don Sandersfeld’s home.

Meeting was adjourned at 9:25 PM.

MJC 03/19/15