

Zoom SBCC Board Meeting

Agenda Monday, January 16, 2023

1. Call to order – 7:05 PM

Attendees – Don Stouder, Peggy Caffey, Mike Calabrese, David Carrier, Don Sandersfeld, Margareta Pinto, Emily Riddle, Robin Young, Harry Korn, Bob Schlatter, Sergio Fernandez, & Bob Chu

2. Minutes: approval of November 21, 2022, Board Meeting Minutes – moved by Harry & Seconded by Don Stouder

3. OFFICER REPORTS

VP – Jerry Treasurer – NR

TREASURER’S REPORT – See attached – in addition it was brought up by Margaret that we had 2 outstanding checks, after some discussion it was decided that the club would absorb back into our account the money.

4. COMMITTEE CHAIR REPORTS

- **Programs – Don Stouder reported that our schedule of speakers and reviewers is filled up for the season.**
- **MAR --- Don Stouder – Don reported that there were a lot of things happening with the committee.**

Dick M. has been a little successful in getting notices in local papers, although the Daily Breeze has not responded to us.

The Facebook Group has risen up to 125 members and from mid-December to mid-January the site has been visited 689 times with 32 individual posts.

The committee is working on posting reels when possible, and with the help of Theresa this seems to be working.

Don has made a list of the non-club members on FB and plans on contacting them one to one to encourage them to join SBCC.

Jerry is working on the college angle with a focus on El Camino College with the idea to offer a one year membership to the club to students who qualify.

Jerry also did a task questionnaire of the MAR's members and these are the top three tasks he came up with:

- A. More club photo shoots**
- B. Classes or workshops on photo editing**
- C. Remind club members to post on our social media sites**

The MAR committee meets the Wednesday before the monthly board meeting – the committee would welcome new members

The MAR flyer was updated by Peggy, and she also created one specifically for Jerry's college use

Emily reminded us to send invitations to our friends who take & post photos on social media, to think about joining SBCC

Don also reported that as of now all members have new lanyards, whether they were given at the Banquet, or he mailed them out.

Banquet Report – Don Sandersfeld reported that we had 40 people attend the banquet, with 33 actually paid. He suggested that in the future we:

- 1. Limit the number of raffle prizes**
- 2. Supply more drinks**

We are thinking of going back to the airport for the June banquet, but Bob Schlatter is looking into another possible location

Newsletter – Don Sandersfeld reported that there was nothing new, but that he is reformatting the newsletter to reflect more of the activities of the club. He is also to put a note in the newsletter asking members to inform the club of new email address, phone numbers, or home addresses,

Membership – Mike reported that we have three new members; Ruth Harnack, Vic Benson and Tom Kaminski. Total membership as of the end of year was 45 with 41 paid. It was noted that our checkbook is gaining money back.

Mike also brought up the reminder to send emails out using blind copy's for the individual email addresses.

Mike also notified us that long-time member Chuck Greenwood is very ill. Peggy to send a get-well card from the club.

Website update – Robin – Could we place an ad for Paul's Camera? Robin responded that it was possible – we would need a JPG image created from Paul's with a link. Robin reported that on the front page she has posted a schedule of both digital & print events. The question was brought up about phishing – we have had no new events

Scavenger Hunt – Robin – no report and no reviewer at this time

Hybrid Meeting – Sergio – Rajiv Doshi has offered to help

Trips – Harry – Santa Ana Zoo, Photo exhibit at Science Academy, Harry is still looking for people to go to the zoo, he will announce it again on Monday night. A discussion about Exposition Park, the Amazonian Exhibition. There are a lot of photo ops at both. Harry is still looking at going to the Diocese of Orange to see the new organ. Sandy to send out a blast email to members about the zoo.

PSA – Emily – Remind members to check out all the opportunities listed in the newsletter.

Awards and voting – Bob said that voting is slow. So go VOTE. Bob suggested as he was going to travel, he wanted to close the voting in mid-May so he can get the info to the trophy shop. So, it was agreed that voting would close in May, he will give us a closing date soon.

4 – OLD BUSINESS

Hanging photos at Klatch Coffee—Emily reported that it was closed for the time being as it is being painted, Gerhard Harnack and Ed Kneler have expressed interest. Date to be announced

The age limit of student members was discussed. Peggy asked, how old should a member be? It was decided that as long as the minor had a parental signature they could join. We will wait until we have someone ask.

5 – NEW BUSINESS

It was brought up that Paul's Photo is willing to help the club. Don asked for ideas, and we are looking for a quid pro quo

- 1. Have our photos posted in his shop**
- 2. Post & have additional flyers for customer**
- 3. Post our press releases in the shop & on their website**
- 4. Ask for some sort of discount for our members if we posted on our website as in a non-changing/generic add
Emily will be the point of contact with Paul's Photo's
It was also suggested they have a link from them to us**

Student memberships – Gerry, Don to send out the statis report that Jerry created

By-laws. Emily said thank you for updating your jobs. We will work with Gerry on finishing this. Duty's to be posted on the website, and possibly they should be in the by-laws. It was suggested that the duties would be bullet points and the jobs would be flexible to fit the person filling the job. The information listed would only be the items we really needed. The rewriting of the by-laws was tabled at this time.

Nominating committee – need one. Board help with recruiting volunteers. Voting is June 12, for officers' elections. Dick M to be recruited by Emily to ask him if he would do the asking.

REMINDERS: Vote for images, Coffee Klatch on 2nd Wednesday of month, and Dick Merrick San Pedro Area Meeting.

Adjourned at: 8:45

Nov. '22

			YTD JULY-JUNE	ANNUAL BUDGETED	BALANCE YTD +/-
CASH AVAILABLE AS OF NOV. 1, 2022			\$6,795.76		
<u>INCOME</u>					
Paid (\$\$) Members:	0	DONATIONS	\$180	1,030.00	1,030.00
Total Paid (\$\$) YTD:	40	MEMBERS DUES		2,500.00	(750.00)
Total (+ 4 Honorary):	44	OTHER Banquet	\$100	101.95	
		TOTAL	280.00	3,631.95	3,250.00
					280.00
<u>EXPENSES</u>					
		AWARDS	-	147.82	100.00
		CREDIT CARD FEES	\$4.62	111.10	225.00
		CRITIQUES	\$50	100.00	450.00
		HARDWARE		-	200.00
		MEETING ROOM		-	585.00
		PO BOX		216.00	175.00
		PRESENTERS	\$50	200.00	450.00
		PSA MEMBERSHIP		-	40.00
		SOFTWARE APPS (ZOOM)	\$15.96	79.80	200.00
		WEBSITE	\$168.75	618.75	825.00
		OTHER		1.95	
		TOTAL	289.33	1,475.42	3,250.00
					\$ (1,776.53)

CASH AVAILABLE AS OF DEC. 1, 2022

\$6,786.43

BUDGET SUMMARY

Total \$ Income Received	3,631.95
Yearly \$ Expenses Budgeted	3,250.00
Required funding for yearly expenses	(381.95)

Dec. '22

			YTD JULY-JUNE	ANNUAL BUDGETED	BALANCE YTD +/-
CASH AVAILABLE AS OF DEC. 1, 2022			\$6,786.43		
<u>INCOME</u>					
Paid (\$\$) Members:	1	DONATIONS	\$135	1,165.00	1,165.00
Total Paid (\$\$) YTD:	<u>41</u>	MEMBERS DUES	\$62.50	2,562.50	(687.50)
Total (+ 4 Honorary):	45	OTHER (Raffle \$280+Banquet \$560)	\$840	941.95	
		TOTAL	1,037.50	4,669.45	3,250.00
					477.50
<u>EXPENSES</u>					
		AWARDS	-	147.82	100.00
		CREDIT CARD FEES	\$8.37	119.47	225.00
		CRITIQUES		100.00	450.00
		HARDWARE		-	200.00
		MEETING ROOM	\$64.00	64.00	585.00
		PO BOX		216.00	175.00
		PRESENTERS		200.00	450.00
		PSA MEMBERSHIP		-	40.00
		SOFTWARE APPS (ZOOM)	\$15.96	95.76	200.00
		WEBSITE	-	618.75	825.00
		OTHER	\$396.25	398.20	
		TOTAL		1,960.00	3,250.00
					\$ (1,688.20)

CASH AVAILABLE AS OF JAN. 1, 2023 **\$7,823.93**

BUDGET SUMMARY

Total \$ Income Received	4,669.45
Yearly \$ Expenses Budgeted	<u>3,250.00</u>
Required funding for yearly expenses	(1,419.45)

HOLIDAY BANQUET SUMMARY (Nov & Dec cashflow)

Total dinners. (28).	\$660
Donations	\$315
Raffles	\$280
Total.	\$1,255.00
Food cost	-\$396.25
Net	\$858.75